



COMMUNITY ARTS Inc.

SPONSORSHIP PROPOSAL

Zig Zag Festival 2009

“Zilver LinkZ”

October 25th, 11am to 8pm



This is the 25th year the Zig Zag Festival has been held in Kalamunda and we would like to especially acknowledge the rich history of the event and the 'home grown' creativity that has inspired our community through the years. We believe that this type of event is even more necessary to the overall social health of our community in the current financial climate.

The 2009 Festival will incorporate a quality arts and crafts market featuring hand made wares and a diverse choice of food stalls. There will be three entertainment stages, and we continue to improve our free children's and youth activities areas. In the evening we will host a Festival Parade in collaboration with Soroptimists International who will be helping to organise the event.

We are planning to have a number of special art exhibitions including one displaying youth arts and a display featuring a retrospective of past Zig Zag Festivals and the opportunity for community organisations that have been operating in Kalamunda for the past 25 years.

Your sponsorship is a major part of the Festival. Without it, we would not be able to host our annual pre Festival projects or the Festival in Stirk Park. There are many good business reasons why being a sponsor for the Festival would make very good business sense, but most importantly we are offering you the opportunity to be recognised as a business that makes a difference in our community and is proudly associated with the Festival.



The Zig Zag Festival is still known as one of the few remaining locally-based community arts festivals. Local crafts, local entertainment, community workshops, and schools projects all contribute to this day of celebration. The Hills Area around the Shire of Kalamunda has always had a real village culture, and a sense of community you can sense even as a visitor. Stimulating the creativity of a community like this to do exciting and new things can produce amazing results.

ZIG ZAG FESTIVAL SPONSORSHIP INFORMATION

There are a number of levels of sponsorship – listed below you will see a range of ✂ opportunities to advertise and promote your business. All cash or in-kind donations will be appreciated and acknowledged.

25th Anniversary Special: \$100 to \$140 ✂

✂ Your name will be included in our *Festival Program* distributed to over 5000 households ✂ Your name on the *Local Sponsor's Poster* displayed at our *Sponsorship Marquee*. ✂ Promote your business at our *Sponsorship Marquee* with printed material, displays or small banners. ✂ The generosity of all our sponsors will be acknowledged from the main Festival Stage many times during the day.

Linz in the Community: \$150 to \$290 ✂

✂ Your business *logo* will be included our *Festival Program* and our *Festival Poster* ✂ Your name and logo on our *Sponsor's Billboards* displayed at the *Sponsorship Marquee* and near the Festival Stage. ✂ You are encouraged to promote your business at our *Sponsorship Marquee* with printed material, displays or small banners. The Marquee will be open from 12md to 5pm. ✂ Your *logo* will also appear on the Festival *Web-site* for 12 months (www.zigzagfestival.org). ✂ And of course your business will be thanked by our announcers at the *Festival Stage* throughout the day.

Kalamunda Zooming: \$300 to \$490 ✂

✂ Your business *logo* will be included our *Festival Program* and our *Festival Poster* ✂ Your name and logo on our *Sponsor's Billboards* displayed at the *Sponsorship Marquee* and near the Festival Stage. ✂ You are encouraged to promote your business at our *Sponsorship Marquee* with printed material, displays or small banners. The Marquee will be open from 12md to 5pm. ✂ Your *logo* will also appear on the Festival *Web-site* for 12 months (www.zigzagfestival.org) ✂ You will receive a **50%** discount on 2 tickets to our next *Annual Zig Zag Ball* to be held in May 2009.

Zephyr in the West: \$500 to \$990 ✂

✂ Your business *logo* will be included our *Festival Program* and our *Festival Poster* ✂ Your name and logo on our *Sponsor's Billboards* displayed at the *Sponsorship Marquee* and near the Festival Stage. ✂ You are encouraged to promote your business at our *Sponsorship Marquee* with printed material, displays or small banners. The Marquee will be open from 12md to 5pm. ✂ Your *logo* will also appear on the Festival *Web-site* for 12 months (www.zigzagfestival.org). You will receive **2 free tickets** to our next *Annual Zig Zag Ball* to be held in May 2009.

Zig Zag Zodiac: \$1000 and upwards ✂

✂ Your business *logo* will be included our *Festival Program* and our *Festival Poster* ✂ Your name and logo on our *Sponsor's Billboards* displayed at the *Sponsorship Marquee* and near the Festival Stage. ✂ You are encouraged to promote your business at our *Sponsorship Marquee* with printed material, displays or small banners. The Marquee will be open from 12md to 5pm. ✂ Your *logo* will also appear on the Festival *Web-site* for 12 months (www.zigzagfestival.org). You will receive **2 free tickets** to our next *Annual Zig Zag Ball* to be held in May 2009.

Plus

✂ Your *logo* will be placed on our 4 large *Festival banners*, which will be displayed for two weeks in Central Kalamunda to promote the Festival. ✂ You too may also arrange to have a **web link** to your business on our website at www.zigzagfestival.org for 12 months

If you would like any more information about the Festival or Festival sponsorship please contact:

Celia on 9291 3092 - or email us at zigzagarts@webace.com.au ✂

Please fill in the form on page 4 to register your sponsorship for the Zig Zag Festival 2009.



By supporting the 'Zilver Linkz' you are also supporting a number of exciting annual and pre-Festival community projects that we organise through the year.

- **MADJITIL MOORNA CHOIR** – a fantastic project that Zig Zag Community Arts started in 2006. The choir is dedicated to learning and performing Aboriginal songs and gaining a understanding of Aboriginal culture and language. It continues to perform at scores of prestigious arts and community events. The choir has just completed an ambitious cultural project in Halls Creek. Weekly workshops are held in Forrestfield.
- **YOUTH BAND NIGHTS IN KALAMUNDA** – another ongoing project bringing young musicians together for a free evening of exciting local sounds. Band Nights are held three times a year during school holidays. Our young 'up and coming stars' are given an opportunity to advance their skills and to perform on stage supported by experienced musicians and technical staff. The next Band Night is planned for July 18th
- **ARTZ IN THE PARK** – At long last ZZCA has the opportunity to create a permanent artwork in Stirk Park to beautify the home of our annual Festival. A 12 week project for young people offering free metal working and mural painting workshops will start in Sept. The project is collaboration with the Shire of Kalamunda and Youth Action Kalamunda. The arts project will create an artistic balustrade around part of the Checkerboard Stage which combines metal work and murals.
- **BLACK CHOOK CHUTNEY MUSIC SESSIONS**
During the past 12 months Zig Zag Community Arts has hosted weekly music sessions to explore and to learn a large repertoire of 'world music'. The group their very first performance at last year's Zig Zag Festival. The group is comprised of around 14 musicians playing a variety of instruments such as accordions, guitars, flutes, banjos and drums.
- **FESTIVAL TOTEM and FLOAT BUILDING**
A series of arts workshops will be held before Festival day to create the frame for a 'Festival Totem' that people at the Festival will be invited to decorate on Festival day – this will become one of the elements of our evening stage show. Another series of workshops with young people in the community will be held to design and build a Festival Float under the artistic direction of local community artist Ken Allen of The Funk Factory and other local artistic facilitators.
- **SCHOOL PROJECTS** - Hundreds of local school children will be working on a number of creative projects that will be featured in our Parade or as a performance at our Festival Stage. The Parade will also feature a brass band, clowns, music, and circus artists. It will be held between 6:00 and 6:30pm on Festival Day in central Kalamunda.

For more information visit www.zigzagfestival.org.

ZIG ZAG COMMUNITY ARTS FESTIVAL 2009

SPONSORSHIP REGISTRATION FORM

To Lodge your sponsorship, please complete this form and send with payment as soon as possible - the closing date for sponsorship registration is the 1st of September 2009.

Send the completed form to:

Zig Zag Community Arts. Inc
PO Box 761 KALAMUNDA WA 6926

Business Name:

Contact Person:

Business Address:.....

Email:.....

Telephone Numbers (work)

(home)

Please Tick one of the following sponsorship options and fill in the exact amount:

25th Anniversary Special: (up to \$150)..... Amount \$

Linz in the Community: (\$150 and upwards) ... Amount \$

Kalamunda Zooming: (\$300 and upwards) Amount \$

Zephyr in the West: (\$500 and upwards)..... Amount \$

Zig Zag Zodiac: (\$1000 and upwards)..... Amount \$

✎ If you are not sending your cheque with this form, please nominate the date you would like to forward your contribution

All sponsors will receive a receipt for their donation which can be claimed as a tax deduction.

Our ABN is 31 717 398 345

*On behalf of the people of Kalamunda and the Foothills –
THANK YOU for your support!*